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Small Farm Leadership 360 Initiative
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THE SMALL FARM LEADERSHIP 360 INITIATIVE

is a hands-on, in-depth learning experience designed to help small, minority-owned farms thrive. Offered by Cooperative Extension at North Carolina Agricultural and Technical State University, it brings together the expertise of Cooperative Extension and the local knowledge of public and private community organizations to give farmers skills for success.

*Four interactive learning modules between
November 2021 and October 2022*



WHO SHOULD ATTEND

The Small Farm Leadership 360 Initiative targets small minority-owned and operated farms in 17 Northeastern North Carolina counties that face significant economic challenges. The program is free for qualified participants, but only a limited number of spaces are available. **Apply now to reserve your spot! Simply fill out and mail the attached form.**

The Initiative seeks small, minority farmers from these counties: Bertie, Caswell, Chowan, Edgecombe, Franklin, Gates, Granville, Halifax, Hertford, Martin, Nash, Northampton, Person, Rockingham, Vance, Warren and Washington.

WHAT YOU’LL LEARN

The Small Farm Leadership 360 Initiative consists of four modules, taught online and through hands-on experiences.

MODULE 1
(NOVEMBER 9 – 11, 2021)

Overview of U.S. Production Agriculture. Topics include farmland ownership, types of farm businesses, farm management best practices, and tax advantages for small farmers.

MODULE 2
(FEBRUARY 16 – 18, 2022)

Market Opportunities for Small Farmers. Topics include understanding market conditions and using market data in decision making. Participants will visit at least two research facilities to learn about farm production techniques, emerging alternative crops, and value-added products with potential for small farmers.

MODULE 3
(JUNE 8 – 10, 2022)

Introduction to Farm Cooperatives. Participants will visit farm cooperatives to gain first-hand knowledge about this emerging agricultural model. Other topics include an overview of financial resources for farm cooperatives, including government grants, mortgages, business loans, and joint business agreements.

MODULE 4
(OCTOBER 12 – 14, 2022)

Best Practices in Agricultural Production. This module includes an informal lecture, interactive small group learning, and an on-the-farm experience where participants will put to use a six-month best practice action plan. The plans will be developed with guidance from a local Cooperative Extension agent and must be approved by the Small Farm Leadership 360 team.

YOUR FARM IS YOUR LIFE.
THE SMALL FARM LEADERSHIP 360 INITIATIVE IS HERE TO HELP YOU
GROW MORE,
EARN MORE,
AND LIVE THE BEST LIFE POSSIBLE.

SMALL FARM LEADERSHIP 360 INITIATIVE
2021-2022 APPLICATION FORM

Thank you for your interest in the Small Farm Leadership 360 Initiative. Please cut off this form, fold in half, and mail back (postage is required). Or fax the completed form to: 336-256-0810.

Name Number of Years Farming

Male Female Other Prefer not to say

Address

County Phone

Email Address Do you farm: Part-Time or Full-Time

If you work off the farm, please explain the kind of work you do

Please review the dates for each program module listed below. Participants are expected to attend all program modules. Are you able to participate in all sessions?
Yes No

Module 1: November 9 – 11, 2021 Module 3: June 8 – 10, 2022
Module 2: February 16 – 18, 2022 Module 4: October 12 – 14, 2022

Please share information on any workshops or educational programs related to farming that you attended in the past five years (name of workshop, date, host organization)

If selected to participate in the Small Farm Leadership 360 Initiative, what do you want to learn related to farming and the agriculture industry?

Please share any additional reasons you have for wanting to participate in this program